

Dear Transportation Services Vendor:

It is the Montana Department of Transportation's (MDT) pleasure to invite you and encourage you to support the 58th Annual International Highway Engineering Exchange Program (IHEEP) conference being held in Helena MT September 11 – 15, 2016. MDT has historically supported HEEP and three years ago, MDT made the important commitment to host this upcoming IHEEP conference.

The Highway Engineering Exchange Program (HEEP) is an organization which promotes the sharing of best practices in engineering technology between international, state and local highway transportation organizations and agency partners. The primary goal of HEEP is to share and exchange information, ideas and experiences. IHEEP conferences provide an excellent opportunity for transportation services vendors to share product and service information with existing and potential clients.

Participation by the transportation services vendor community is critical for a successful IHEEP conference. IHEEP conferences are fully self-supporting with all funding generated from delegate registration fees and vendor sponsorships

Consider these reasons to attend and provide sponsorship to the 2016 IHEEP conference in Helena.

1. IHEEP conferences provide vendors a direct market opportunity among the attendees.
2. IHEEP conferences provide exposure to the latest technology advances and solutions from the vendor community in a non-sales environment.
3. IHEEP attendees will not only leave the conference educated, but most importantly have valuable information to take back to their organization.
4. IHEEP is a platform for vendors to grow their audience through relationships which leads to sales growth.
5. The MDT team will treat you to a great conference.

To meet the educational expectations, IHEEP 2016 is seeking volunteers from the vendor community to team up with transportation agencies to present on topics of interest that showcase success. This year's conference will focus on advances with 3D – 4D – 5D Highway Construction Modeling, E-Construction Practices, Highway Engineering Technology Improvements, Data/Document Management and Engineering Technology Success Stories. IHEEP 2016 is open to any topic that complements the focus areas and is relevant to highway engineering with an IT component.

Please visit the conference website at www.iheep2016.com or contact Michael Dyr Dahl, current HEEP President, at 406-444-6308 or mdyr Dahl@mt.gov for more details.

Sincerely,



Michael Tooley
Director
Montana Department of Transportation



Michael Dyr Dahl
2016 HEEP President
MDT Engineering Operations Bureau Chief