



2023 IHEEP

IHEEP—International Highway Engineering Exchange Program brings together transportation engineers, officials, leaders and industry representatives from various countries, states, counties, cities and consulting firms, from both North America and Europe. The IHEEP organization is highly respected with transportation agencies and is a go-to resource for promoting advances in transportation engineering through the exchange of knowledge and information technology.

The IHEEP Board of Directors cordially invites you to participate in IHEEP 2023. IHEEP 2023 provides opportunity for the vendor community to share that their products and solutions to transportation agency representatives who are facing similar transportation business and technology challenges.

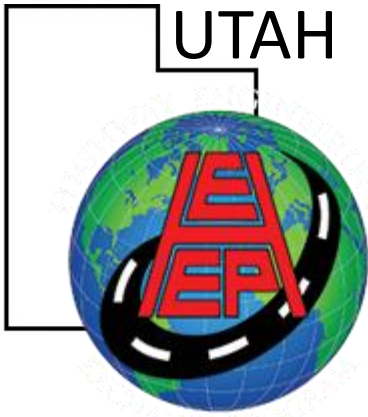
IHEEP is focused on educating, engaging and delivering on key topics of interest. The attendees will not only leave the conference well educated, but most importantly have valuable information to take back to their organization. For vendors who are interested in presenting at an IHEEP breakout session, send the 2023 Technical Program Committee an email expressing your interest with a presentation idea.

IHEEP 2023 is a conference that keys in on useful topics and provides a platform for companies to brand market directly to a target audience. The marketing opportunities below are through the IHEEP Sponsorship program. Having this platform allows a company to grow their audience through relationships which leads to sales growth. Sponsorships are on a first come first serve basis and will be at a premium. Complete and return the attached signature form to Ernie Cochran at ernie@housmanandassociates.com to take your first step towards greater success. All sponsorships must be secured by completing the signature form and payments must be received 14 days prior to the meeting in order to receive full recognition. An invoice will be created before payment can be received. Secure your coveted sponsorship today!

Tiered Level Partner Benefits	Premium (4 Available) \$17,500	Diamond (4 Available) \$10,000	Platinum (6 Available) \$8,000	Gold \$6,500	Silver \$5,500	Bronze \$3,000	Copper \$1,500
Logo recognition on sponsor "Thank You" page in meeting program	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on the conference Web page	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Verbal recognition at the opening general session	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ribbon with "Sponsor" adhered to name badge	Yes	Yes	Yes	Yes	Yes	Yes	
Logo recognition on sponsor signage placed throughout the meeting area	Yes	Yes	Yes	Yes	Yes	Yes	
Advertisement in the conference program	Full	Full	Half	Half	Quarter	Quarter	
Complimentary registration(s)	6	4	3	2	2	1	
Tweet recognizing company as a sponsor of IHEEP	Yes	Yes	Yes	Yes	Yes		
Exhibit booth	Yes*	Yes**	Yes***	Yes***	Yes***		
Receive advance registration list	Yes	Yes	Yes	Yes	Yes		
Receive post registration list	Yes	Yes	Yes	Yes			
Logo included as the background on meeting room screens	Yes	Yes	Yes				
Logo recognition on signage at Opening Ceremony	Yes	Yes					
Logo recognition at the opening ice breaker reception	Yes	Yes					
Logo recognition at the banquet	Yes						

- * General Session Exhibit Booth (20' x 8')
- ** General Session Exhibit Booth (6' x 8')
- *** Foyer Tabletop Exhibit Booth (6' x 5')

Event / Item Sponsorship Benefits	Educator & Student Participation Prog. \$6,000	Hotel Key Card (1 Available) \$4,500	Lanyards (1 Available) \$4,500	Mobile App (1 Available) \$4,500	Meeting Signs (1 Available) \$4,500
Advertisement in the conference program	Half	Quarter	Quarter	Quarter	Quarter
Logo recognition on sponsor signage throughout the meeting area	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor "Thank You" page in meeting program	Yes	Yes	Yes	Yes	Yes
Ribbon with "Sponsor" adhered to name badge	Yes	Yes	Yes	Yes	Yes
Logo recognition on the conference Web page	Yes	Yes	Yes	Yes	Yes
Receive the advance/post registration list	Yes	Yes	Yes	Yes	Yes
Verbal recognition at the opening general session	Yes	Yes	Yes	Yes	Yes
Complimentary registration(s)	2	1	1	1	1
Exhibit booth	Yes				



SPONSORSHIP FORM

Please complete this form and return ONLY THE FORM, to Ernie Cochran at:
ernie@housmanandassociates.com.

If a check will accompany the Sponsorship Form, please send the form along with payment to: **Housman & Associates, LLC -IHEEP**, 2503 Grapevine Canyon Trail, Leander, TX 78641. (Please also send an electronic copy to Ernie Cochran).

Upon receipt of the signed sponsorship agreement, an invoice for payment will be sent.

Primary Contact Information

Primary Contact Name		Title	
Mailing Address		City	State Zip
Telephone	Fax	Email Address	
Company / Organization Name			

Tier-Level Sponsorship Options

- | | | | |
|--|----------|--|---------|
| <input type="checkbox"/> Premium Tier Sponsor | \$17,500 | <input type="checkbox"/> Gold Tier Sponsor | \$6,500 |
| <input type="checkbox"/> Diamond Tier Sponsor | \$10,000 | <input type="checkbox"/> Silver Tier Sponsor | \$5,500 |
| <input type="checkbox"/> Platinum Tier Sponsor | \$8,000 | <input type="checkbox"/> Bronze Tier Sponsor | \$3,000 |
| | | <input type="checkbox"/> Copper Tier Sponsor | \$1,500 |

Visibility Sponsorship Options

- | | |
|---|---------|
| <input type="checkbox"/> Educator & Student Part. Prog. | \$6,000 |
| <input type="checkbox"/> Hotel Key Card | \$4,500 |
| <input type="checkbox"/> Lanyards | \$4,500 |
| <input type="checkbox"/> Mobile App | \$4,500 |
| <input type="checkbox"/> Meeting Signs | \$4,500 |

Exhibit Booth Options

- | | |
|--|------------|
| <input type="checkbox"/> Exhibit Booth (20' x 8') | w/ Premium |
| <input type="checkbox"/> Exhibit Booth (General Session) | \$2,250 |
| <input type="checkbox"/> Exhibit Tabletop (Foyer) | \$1,750 |

Sponsorship Amount / Payment

Total Sponsored Amount: \$ _____

Name on Credit Card	Billing Address (If different than above)	City	State	Zip
Credit Card Number	Expiration Date	CVS#	Date	

Sponsor hereby acknowledges that they have read, understand, and agree to the terms as printed herein and accepts this agreement as binding.

 Authorized Signature