



SEPTEMBER 8–SEPTEMBER 12, 2019

2019 IHEEP Asheville, NC

Sponsorship Options

IHEEP—International Highway Engineering Exchange Program brings together transportation engineers, officials, leaders and industry representatives from various countries, states, counties, cities and consulting firms, from both North America and Europe. The IHEEP organization is highly respected with transportation agencies and is a go-to resource for promoting advances in transportation engineering through the exchange of knowledge and information technology. The IHEEP Board of Directors cordially invites you to participate in IHEEP 2019. IHEEP 2019 provides opportunity for the vendor community to share their products and solutions to transportation agency representatives who are facing similar transportation business and technology challenges. IHEEP is focused on educating, engaging and delivering on key topics of interest. The attendees will not only leave the conference well educated, but more importantly have valuable

information to take back to their organization. For vendors who are interested in presenting at an IHEEP breakout session, send the 2019 Technical Program Committee an email expressing your interest with a presentation idea. IHEEP 2019 is a conference that keys in on useful topics and provides a platform for companies to brand market directly to a target audience. The marketing opportunities below are through the IHEEP Sponsorship program. Having this platform allows a company to grow their audience through relationships enhancing sales potential growth. Sponsorships are on a first come first serve basis and will be at a premium. Complete and return the attached signature form to Ernie Cochran at ernie@housmanandassociates.com to take your first step towards greater success. All sponsorships must be secured by completing the signature form and payments must be received 14 days prior to the meeting in order to receive full recognition. An invoice will be created before payment can be received. **Secure your coveted sponsorship today!**

Tiered Level Sponsorship Benefits	Premium Sponsor \$17,500 (Exclusive to only 4)	Diamond \$10,000 (Exclusive to only 4)	Platinum \$8,000 Level	Gold \$6,500 Level	Silver \$5,000 Level	Bronze \$3,000 Level	Copper \$1,500 Level
Logo recognition on sponsor signage placed throughout the meeting area	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor "Thank You" page in meeting program	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on the conference Web page for the 2019 calendar year	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ribbon with sponsor designation adhered to name badge	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on meeting website as a clickable link	Yes	Yes	Yes	Yes	Yes	Yes	
Advertisement in the conference program	Full	Full	Full	Half	Quarter	Business	
Complimentary registration(s)	6	5	4	3	1	1	
Verbal recognition at the opening general session	Yes	Yes	Yes	Yes	Yes		
Exhibit booth 10' x 10' area	Yes	Yes	Yes	Yes	Yes		
Receive the advance/post registration list	Yes	Yes	Yes	Yes			
Ability to have a flyer placed in the delegate registration bags	Yes	Yes	Yes	Yes			
Logo recognition on signage at all breakfasts	Yes	Yes	Yes				
Logo included as the background on meeting room screens	Yes	Yes	Yes				
Tweet recognizing company as a sponsor of IHEEP	Yes	Yes	Yes				
Logo recognition on signage at all lunches	Yes	Yes					
Logo recognition on signage inside the hospitality suite	Yes	Yes					

ONLY 3 LEFT



Event/Item Sponsorship Benefits	Wednesday Evening Awards & Dinner \$12,000 (1 available)	Welcome Reception \$7,000 (1 available)	SPONSORED	Educator & Student Participat. Program \$6,000 (1 available)	SPONSORED	Delegate Lanyard \$4,500 (1 available)	Hotel Key Card \$4,500 (1 available)	Delegate Bag \$4,000 (1 available)
Advertisement in the conference program	Full	Half	SPONSORED	Half	SPONSORED	Yes	Yes	Yes
Logo recognition on sponsor signage throughout the meeting area	Yes	Yes		Yes		Yes		
Logo recognition on sponsor "Thank You" page in meeting program	Yes	Yes		Yes		Yes		
Ribbon with "Sponsor" adhered to name badge	Yes	Yes		Yes		Yes		
Logo recognition on the conference Web page	Yes	Yes		Yes		Yes		
Receive the advance/post registration list	Yes	Yes		Yes		Yes		
Logo recognition on the meeting website as a clickable link	Yes	Yes		Yes				
Verbal recognition at the opening general session	Yes	Yes		Yes				
Exhibit booth 10' x 10'	Yes	Yes		Yes				
Complimentary registration(s)	3	1		1				
Logo recognition on signage at all breakfasts	Yes							
Tweet recognizing company as a sponsor of IHEEP	Yes							

Exhibit Booth ONLY \$2,000 *(Limited number of booths available)*

- 10' x 10' exhibit booth with NO pipe and draping
- One 6' draped table
- Two chairs
- One wastebasket
- One complimentary full conference attendee badge

Meeting Program Advertising Options

- Full-page, color, 8.5" x 11" \$1,500
- Half-page, color, 5.5" x 8.5" \$1,100
- Quarter-page, color, 3.75" x 5" \$800



Sponsorship Form

Please complete this form and return to Ernie Cochran at: ernie@housmanandassociates.com. If a check will accompany the Sponsorship Form, please send the form along with payment made out to: **Housman & Associates - IHEEP 2019** | c/o Housman & Associates | 1309 Pasa Tiempo | Leander, TX 78641.

(Be sure to have payment in 14 days prior to the start of the conference).

Upon receipt of the signed sponsorship agreement, an invoice for payment will be sent.

Primary Contact Information:

Primary Contact Name _____ Title _____

Mailing Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____ Email Address _____

Company/Organization Name _____

Sponsorship Options:

- | | | |
|--|--|--|
| <input type="checkbox"/> Premium Sponsor \$17,500 | <input type="checkbox"/> Wednesday Dinner..... \$12,000 | <input type="checkbox"/> Full-page Ad \$1,500 |
| <input type="checkbox"/> Diamond ONLY 3 LEFT \$10,000 | <input type="checkbox"/> Welcome Reception SPONSORED | <input type="checkbox"/> Half-page Ad \$1,100 |
| <input type="checkbox"/> Platinum \$8,000 | <input type="checkbox"/> Educator & Student Participant Program..... \$6,000 | <input type="checkbox"/> Quarter-page Ad \$800 |
| <input type="checkbox"/> Gold \$6,500 | <input type="checkbox"/> Delegate Lanyard \$4,500 | |
| <input type="checkbox"/> Silver..... \$5,000 | <input type="checkbox"/> Hotel Key Card \$4,500 | |
| <input type="checkbox"/> Bronze \$3,000 | <input type="checkbox"/> Delegate Bag \$4,000 | |
| <input type="checkbox"/> Copper \$1,500 | <input type="checkbox"/> Exhibitor ONLY.....\$2,000 | |

Sponsorship Amount/Payment: (MC/Visa/AMEX)

Total Sponsored Amount: \$ _____

Name on Card _____ Billing Address _____ City _____ State _____ Zip _____

Credit Card Number _____ Expiration Date _____ CVS# _____ Signature _____

Agreement Terms: Sponsor hereby acknowledges that they have read, understand, and agree to the terms as printed on the "SPONSORSHIP BENEFITS" page and accepts this agreement as binding.